

October 5, 2022

Mr. Craig MacMillan
Interim Chair, Ontario Artisan Wineries
c/o Stonehouse Vineyard
21065 Lochiel Rd, Alexandria, ON K0C 1A0
Sent by email: craig@stonehousevineyard.ca

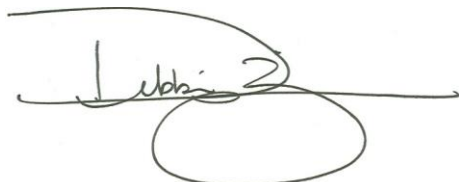
Dear Craig,

The Grape Growers of Ontario's Board of Directors at their meeting on October 3rd, reviewed your correspondence requesting support for the elimination of the LCBO "mark-up" and "wine levy" currently imposed on the direct delivery of 100% Ontario grown non-VQA wines to licensees. The following motion was approved by the Board:

Staff be directed to advise the newly formed Ontario Artisan Wineries/Vignobles Artisanaux de l'Ontario that the Grape Growers of Ontario Board of Directors agrees that all 100% grown "non-VQA wine be eligible for the same direct delivery benefits to a licensee as afforded to VQA wines".

The Board of Directors also suggested that your Association provide feedback to the upcoming strategic planning project for Ontario's Wine Appellation Authority plan review to ensure your concerns are considered as part of the process.

Kindest regards,



Debbie Zimmerman
CEO, Grape Growers of Ontario
d.zimmerman@grapegrowersofontario.com

c Matthias Oppenlaender, Chair, Grape Growers of Ontario
Kevin Watson, Vice Chair, Grape Growers of Ontario
Laurie MacDonald, Executive Director, Ontario Wine Appellation Authority

Rooted in Ontario for 75 Years

1634 South Service Road, St. Catharines, ON L2R 6P9
P. 905.688.0990 F. 905.688.3211
E. info@grapegrowersofontario.com
grapegrowersofontario.com

