

## TOWNSHIP OF EDWARDSBURGH CARDINAL DISCUSSION ITEM

Committee: Committee of the Whole - Community Development

Date: June 5, 2023

**Department:** Community Development

**Topic:** Doors are Open Outreach Display

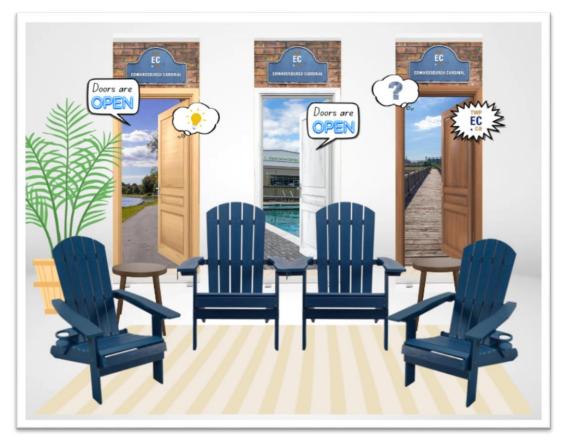
**Background:** At the April CoW-CDC meeting, members discussed possible ways to reach more residents during Doors are Open events. A possible change to scheduled meeting times was discussed to include evenings and weekends. Members also discussed the possibility of reaching residents at other scheduled events and activities such as trade shows or the Spencerville Fair.

The Committee requested that a design be prepared to support a Doors are Open presence at various community events. The proposed elements were considered with ease of transport and set up in mind. The elements could also be scaled to large or small spaces, indoor or outdoor. The design is meant to provide a welcoming and comfortable atmosphere for open conversation and sharing ideas.

Designs are conceptual at this stage and pricing is approximate. Should Committee desire to move forward with the concept, staff would prepare print-ready designs and order items.

Element	Suggested Item	Approx. Cost
Seating	(4) folding adirondack chairs	\$1,000
Indoor Signage	(3) retractable banners	\$650
	(6) corrugate speech bubble	
Outdoor Signage	(1) feather flag	\$350
	(1) Metal A-frame sign	
Accessories	(2) folding side tables	
	(1) indoor/outdoor rug	\$250
	(1) artificial plant	

Committee should also be mindful of additional costs, depending on the event. Trade shows or market venues will have a cost to participate. Branded giveaways are appropriate at these events.



Conceptual Design for 10'x10' space



Scaled Down for Smaller Event



**Outdoor Option** 

Nesday

Community Development Coordinator