



HELPSEEKER
TECHNOLOGIES

Proposal: Navigi and Systems Mapping

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Introduction

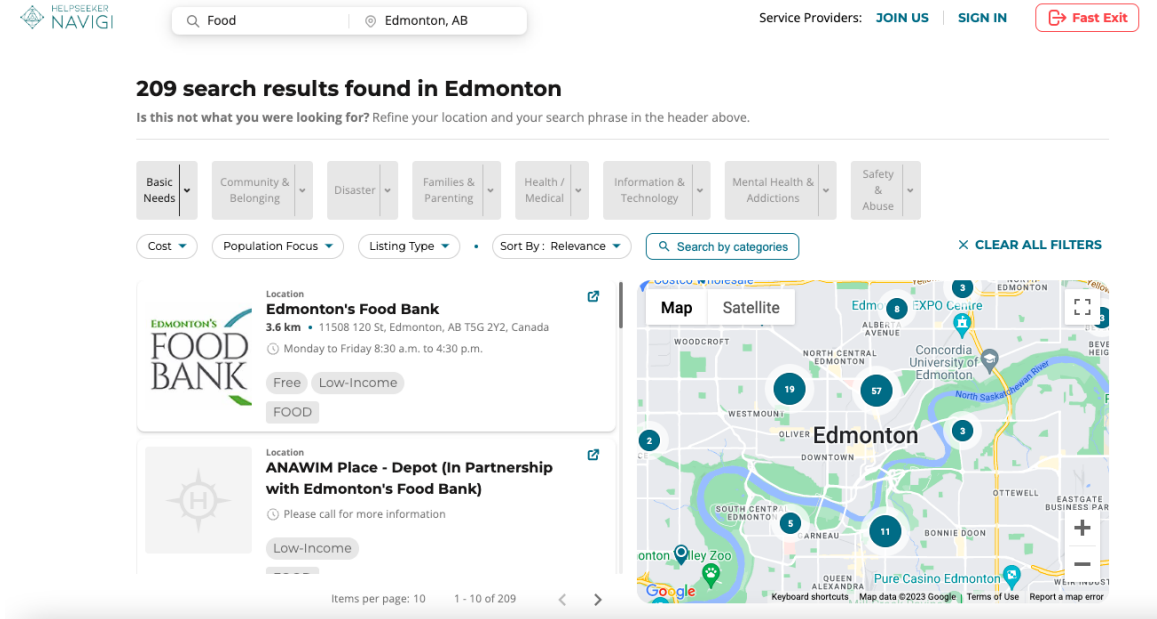
The Township of Edwardsburgh Cardinal, along with its neighboring areas of Prescott, Augusta, and North Grenville, stands at a pivotal juncture in enhancing community mapping and connectivity. Recognizing the evolving needs of these communities, HelpSeeker is excited to propose an initiative that harnesses the capabilities of the [Navigi](#) platform.

Navigi

Navigi is a robust web application designed to seamlessly connect individuals with pertinent social services and resources in their community. With its intuitive interface, Navigi empowers users to effortlessly search for and access a diverse array of services, including food assistance programs, housing support, mental health services, and more. It is committed to being a reliable and comprehensive source of information, enabling individuals to secure the help they need, when they need it most. To find out more about Navigi, visit [Navigi](#).

Key Features

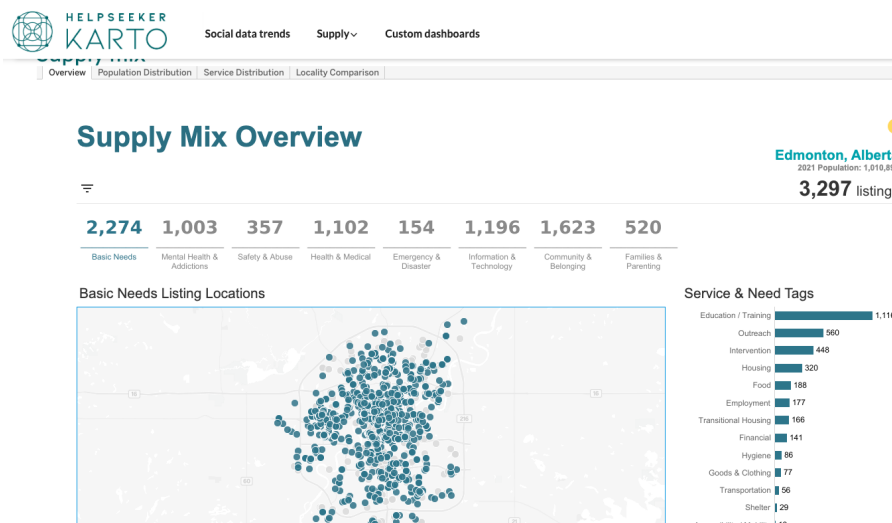
- **User-Friendly Interface:** With integration to Google Maps, Navigi simplifies the process for users to locate social services in Edwardsburgh Cardinal, Prescott, Augusta, and North Grenville.
- **Detailed Information:** Navigi offers a wealth of information about available social services, programs, and support systems, including essential details like contact information, hours of operation, and specific services.
- **Advanced Search:** The platform allows users to efficiently find relevant social services. Additionally, its translation feature, supporting over 20 languages, ensures accessibility to a diverse range of users.



Leveraging Karto

HelpSeeker also acknowledges the Township's existing relationship with Karto. Karto is a sophisticated data analysis tool that excels in visualizing and interpreting complex social data. It empowers organizations to map, analyze, and comprehend intricate patterns and trends within their data, thereby facilitating informed and strategic decision-making. When paired with Navigi, the combination provides a holistic view of the social landscape across Edwardsburgh Cardinal and its neighboring areas. This collaborative approach aids planners in identifying emerging needs, service gaps, and trends with increased clarity.

The interaction between Navigi and Karto ensures that insights from one platform can enhance the other. This collaboration improves the overall understanding of the social service landscape, ensuring that every user interaction contributes to a more comprehensive understanding of community needs.



To find out more about Karto, visit [Karto](#).

In conclusion, HelpSeeker believes that by integrating Navigi and Karto, the Township of Edwardsburgh Cardinal, along with Prescott, Augusta, and North Grenville, will be better positioned to address the unique needs of their communities with precision and insight. We look forward to the opportunity to collaborate and drive positive change across these regions.

Scope of Work

Phase 1: Comprehensive Systems Mapping

Detailed Mapping

- Conduct an exhaustive mapping of existing services and resources across the Township of Edwardsburgh Cardinal, Prescott, Augusta, and North Grenville.
- Incorporate all local organizations and programs affiliated with the aforementioned regions.
- Utilize the capabilities of HelpSeeker's Systems Mapping Service, which is enhanced by the Karto analytics platform.

Phase 2: Data Collection and Validation Workshop

Objective

- Facilitate a structured workshop to enhance the Systems Mapping data collection process and validate previously gathered data.

Activity:

- HelpSeeker will curate the workshop, tailored to the specific needs of the regions.
- The Township of Edwardsburgh Cardinal will coordinate and supervise the workshop, involving local service providers and community representatives to gather additional data and verify the integrity of current datasets.

Phase 3: Development of a Custom Community Page (Optional)

Objective

- Construct a Custom Community Page that aligns with the unique requirements of the Township of Edwardsburgh Cardinal, Prescott, Augusta, and North Grenville, similar to other HelpSeeker community initiatives.

Activity:

- Design and roll out the specialized Custom Community Page, ensuring it provides easy access to relevant services and resources for the communities.

Deliverable:

- Live Custom Community Page offering a user-friendly interface and comprehensive information on local services and resources.
 - [Example Community Page](#)

Phase 4: Navigi Data Release

Objective:

- Release the collected and validated data on the Navigi platform to ensure users have access to the most up-to-date and accurate information.

Activity:

- Integrate the data from the previous phases into the Navigi platform.

Deliverable:

- Updated Navigi platform with the latest data from the Township of Edwardsburgh Cardinal and its neighboring areas.

Budget and Timelines

Phase/Task	Activity	Deliverable	Cost	Timeline
Phase 1: Comprehensive Systems Mapping	<ul style="list-style-type: none"> - Conduct detailed mapping of services and resources - Incorporate local organizations and programs - Utilize HelpSeeker's Systems Mapping Service 	Comprehensive systems map	\$5,000	Oct 2023
Phase 2: Data Collection and Validation Workshop	<ul style="list-style-type: none"> - Facilitate a structured workshop - HelpSeeker will design the workshop - The Township of Edwardsburgh Cardinal will coordinate and supervise 	Validated and enriched dataset	Included in the cost of Phase 1	Nov 2023
Phase 3: Development of a Custom Community Page (Optional)	<ul style="list-style-type: none"> - Construct a Custom Community Page tailored to the regions - Design and roll out the page 	Live Custom Community Page	\$1,000 (Optional)	Nov 2023 - Dec 2023
Navigi Data Release	<ul style="list-style-type: none"> - Release updated data on the Navigi platform - Integrate data from previous phases 	Updated Navigi platform	\$1,000	Jan 2023

- Total Project Cost (excluding optional): \$6,000
- Total Project Cost (including optional): \$7,000

Overall Timeline: October 2023 to January 2024

APPENDIX B - About HelpSeeker

HelpSeeker Technologies is a social enterprise committed to driving transformative social impact through data, software, and strategic support. Our team of over 25 professionals brings together expertise in data science, development, and social policy.

We have a strong track record of working on diverse projects across Canada, demonstrating our adaptability and capacity to handle complex challenges. Our work is grounded in systems planning and integration, supporting community leaders in their efforts to maximize social impact.

Our proprietary software, Karto, streamlines data gathering and analysis, providing communities with a foundational tool for impactful decision-making. Alongside this, our community engagement methodologies prioritize the lived experiences of those affected by social issues, ensuring that our solutions are tailored to meet unique needs.

By leveraging our software and methodologies, we can understand the complex ecosystem of service providers, funding sources, and community needs. We use these insights to develop customized solutions and make data-driven recommendations, enabling us to quickly identify gaps and duplications in the system and provide tailored solutions to address them.

The following map showcases the communities in which we are currently active across Canada, and some of the partners we have previously worked with.



For more information about HelpSeeker, please visit our [website](#)