

Vision

Based on consultation with the community and the critical needs for Spencerville, the following statement establishes the long-term vision for community improvement activities:

“Spencerville is well-known for its history, which comes alive through the charming historic main street, unique shops and services, the Spencerville Mill and the renowned Spencerville Fair.”

Goals and Objectives

The goals and objectives build upon the community improvement objectives established in the Official Plan, and are intended to translate the vision into more meaningful, measurable performance metrics.

Goal #1: Spencerville’s streets are well-connected, safe, accessible, walkable and complementary to the community’s historic character.

Objectives:

- a) Implement a Streetscape Plan for Spencerville, which outlines potential improvements to sidewalks, street furniture, street parking, and crossings, and gives consideration to right-of-way reconfiguration on Spencer Street and Centre Street, in particular.
- b) Design streetscape improvements to be complementary and appropriate to Spencerville’s scale and historic character.
- c) Ensure the implementation of streetscape improvements over the long term, inclusive of a consistently applied maintenance strategy.
- d) Design streetscapes to be universally accessible for people of all abilities.

Goal #2: Spencerville is an attractive, unique and historic village.

Objectives:

- a) Improve commercial and mixed use properties, including façades and landscaping.

- b) Conserve historic buildings and structures and the Village's cultural heritage landscape.
 - c) Improve multi-unit residential properties in the Community Improvement Project Area.
 - d) Support and encourage activities by private property owners to beautify their properties and the edge of the sidewalk.
 - e) Retain mature trees, which form an important aspect of Spencerville's streetscape and character.
- b) Improve upper storey units, including units geared toward a wide range of demographics, special needs and income levels.
 - c) Recognize that modest growth in the community is desirable, including infill development, to accommodate new residents and support the commercial base.

Goal #3: Spencerville is a well-known destination for visitors and tourists, attracted annually by festivals and events, and throughout the year by Spencerville's unique character, its parks, amenities, history and unique shops.

Objectives:

- a) Improve gateway features and wayfinding signage.
- b) Support the continued revitalization of the Spencerville Mill and surrounding park.
- c) Improve the clock parkette at Spencer Street and Centre Street.
- d) Continue support for annual fairs and events, including but not limited to the Spencerville Fair, as a critical element of the community's tourism base.

Goal #4: Spencerville offers a wide range of housing options, attracting a diverse group of residents and ensuring the long-term prosperity of the community.

- a) Encourage improvements to properties and building conditions and maintenance.