

**TOWNSHIP OF EDWARDSBURGH CARDINAL
DISCUSSION ITEM**

Committee: Committee of the Whole – Administration & Operations

Date: October 15, 2024

Department: Administration

Topic: 2024 Business of the Year Award

Background: Member of Council has requested staff to explore the option of adding an additional category to the annual awards: Business of the Year. Additionally, suggestions were made to discuss the possibility of organizing a breakfast to recognize the Citizen/Youth of the Year and the new Business of the Year.

Staff have reviewed and prepared possible criteria for a Business of the Year Award category as outlined below.

Nomination criteria/areas Council may consider to evaluate nominations:

- Business must be located within the Township of Edwardsburgh Cardinal
- Community involvement/support/enhancement
- Business milestones
- Business longevity
- Business achievements/innovations

Questions for Committee to consider:

- Are there other criteria/areas/categories to be included?
- Is this to be implemented for 2024 or 2025?
- What do you imagine the award ceremony to be like?
 - Award presentations of the category winners
 - Other presentations?
 - Food – Breakfast/lunch/dinner?
 - Open to public to attend or just family/friends/business associates?
 - Others to be invited?
 - Costs? Budget?
 - Location?
 - When? Typically presented the same day as the December Council meeting
 - Additional staff time to organize and host awards meal – other municipalities have a committee that assists.

Rebecca Cuch

Clerk

G. N.

CAO