

Committee: Committee of the Whole – Administration & Operations

Date: December 2, 2024

Department: Administration

Topic: Regulate the Use of Signs within the Township

Background: Following the discussion regarding roadside memorial signs within the Township, a request was made during Councilor inquires to include an item to discuss the regulation of signage within the Township. Council previously discussed the regulation of signage during the spring 2024 following an inquiry about a billboard sign. At that time Council did not proceed with directing staff to prepare a bylaw to regulate signage within the Township as there are typically very few inquires and/or concerns on the matter over the past number of years.

Prior to considering the preparation of a fulsome bylaw, staff are seeking direction from Committee and Council regarding the regulation of signage and have provided some questions/comments to help with the discussion:

- How restrictive do you perceive the bylaw to be?
- Regulate size, setbacks, types of signs, location?
- Regulating small and home-based business signage beyond what is included within the zoning bylaw?
- Additional regulation of municipal election signage?
- Do you envision a permit system where someone must apply prior to the erection of any signage?
- Regulate location by zone/use and type of signs permitted?
- Regulate billboard signs?
- Regulate business signs that are temporarily placed at other residential/business locations when work is being done?
- Regulate illumination of signage?
- Regulate the number of signs permitted for businesses?
- Regulate real estate signs?
- Regulate portable/mobile/trailer signs?
- Regulate roadside memorials?
- Regulate event signage – events that are in and outside the municipality?
- Regulate timeframes for various signage to be displayed?
- Regulate window signs?
- Regulate condition of signage?

- Regulate design/concepts/phrasing?

Policy Implications: If Committee determines that the Township should regulate the use of signs within the Township, a bylaw to that effect would be brought forward for review and approval.

Financial Considerations: Implementing such a bylaw may result in additional requirements through bylaw enforcement time.

A handwritten signature in cursive script that reads "Rebecca Cuch". The signature is written in black ink and is positioned above a horizontal line.

Clerk