



HELPSEEKER  
TECHNOLOGIES

March 2025

# EC Connects

Navigi Community Engagement Snapshot

Prepared by: HelpSeeker Technologies

# Project Metrics Snapshot

591

Total Navigi Listings

167

Organizations

424

Programs

4719

Total Interactions

51

Form Clicks

133

# of URL opens

31

# of Categories

102

# Subcategories

EC Connects has reported **1,170** visits from **242** unique users since its launch until March 24, 2025.

## Account Details

Renewal Start Date: April 1, 2025

Renewal End Date: April 1, 2026

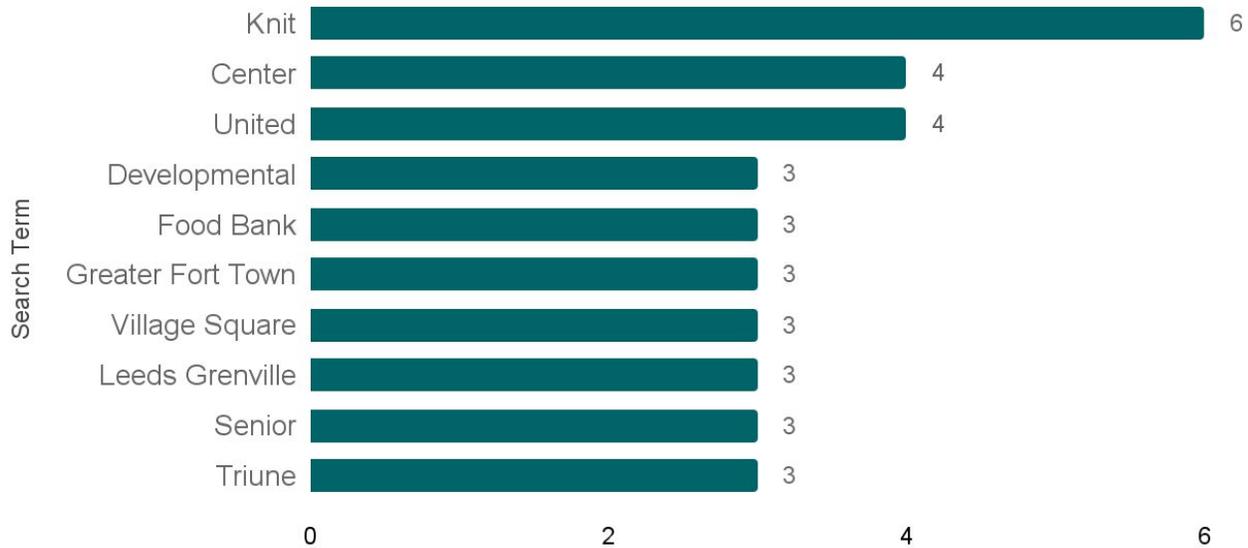
Last Milestone: Go Live

Next Milestone: Quarterly Update - April 2025

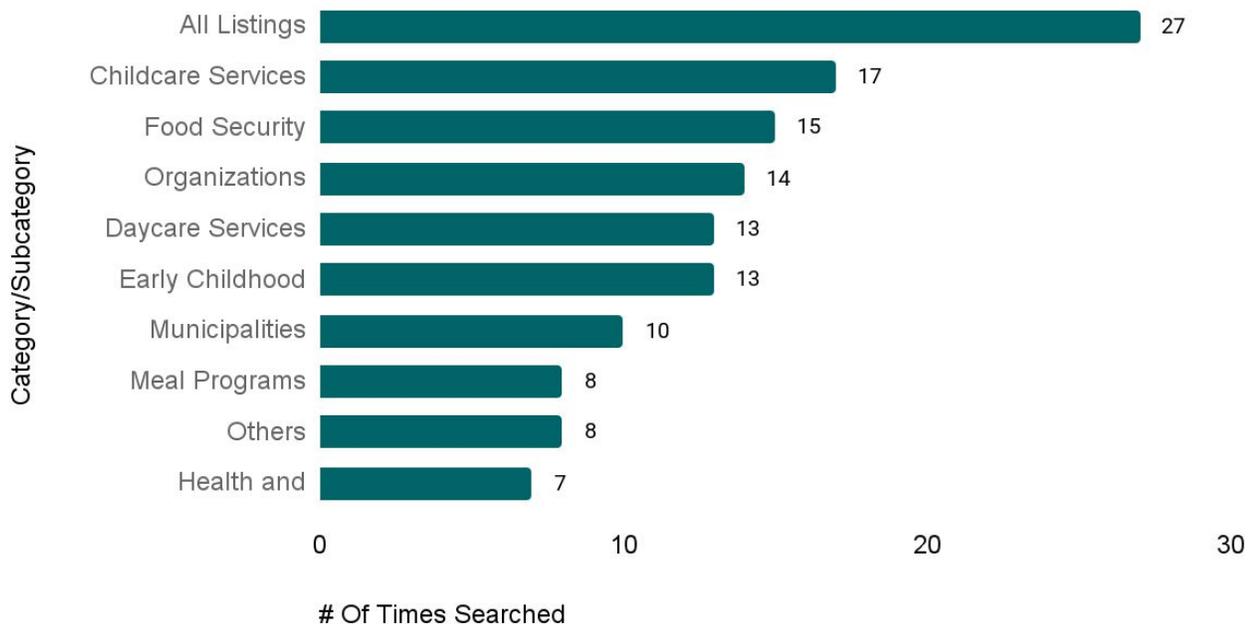


## Top Search Trends

### Top 10 Search Words



### Top 10 Category / Subcategory Searches



## Organization Interactions

Organization name	Clicks per listing
Port of Johnstown Boardwalk	9
Cross Town Impact	8
Leeds & Grenville Economic Development Office	8
First Responders United	7
Township of Edwardsburgh Cardinal	7
A Chance Animal Rescue	6
Cardinal Drug Mart	6
Community Futures Grenville	6
Canadian Parents of Murdered Children and Survivors of Homicide Victims	5
Rexall - Dundas St Cardinal	5
Roebuck Community Center	5
Triune Arts	5
Anglican Parish of Edwardsburgh	4
Cardinal Community Church	4
Compassionate Homecare	4
Greater Fort Town Area Charity	4
Access In Motion	3
Air Cadet League of Canada - Prescott Squadron No 661	3
Beacon Bags	3
Bonlen Place Retirement Living	3
Educare Children's Center	3
Educare Children's Centre	3
Friends of Cardinal Public Library	3
House of Lazarus Matilda Resource Center	3
inSPIRE Ministries	3
Leeds Grenville Small Business Enterprise Center	3

## Program Interactions

Program name	Clicks per listing
Before & After School Program at Centennial '67, UPPER CANADA DISTRICT SCHOOL BOARD	12
North Augusta Community Hall, TOWNSHIP OF AUGUSTA MUNICIPAL OFFICE	7
Before & After School Programs (English & French), NORTH GRENVILLE LEARNING CENTRE	5
Before & After School Programs (English & French), NORTH GRENVILLE LEARNING CENTRE	5
Cardinal Community Pool, TOWNSHIP OF EDWARDSBURGH CARDINAL	5
Maitland Education and Recreation Centre (MERC), TOWNSHIP OF AUGUSTA MUNICIPAL OFFICE	5
South Grenville Food Bank - Maitland, SOUTH GRENVILLE FOOD BANK	5
At Your Own Pace- A Weekly Bereavement Walking Group, BETH DONOVAN HOSPICE	4
Blue Church, THE ANGLICAN PARISH OF PRESCOTT	4
Kemptville ReStore, HABITAT FOR HUMANITY THOUSAND ISLANDS	4
Maynard Education and Recreation Centre, TOWNSHIP OF AUGUSTA MUNICIPAL OFFICE	4
Recreation Lending Library, TOWNSHIP OF AUGUSTA MUNICIPAL OFFICE	4
Village Square Cenotaph & Park, TOWNSHIP OF EDWARDSBURGH CARDINAL	4
Alzheimers CareGiver Group, NORTH GRENVILLE PUBLIC LIBRARY KEMPTVILLE BRANCH	3
Before and After Care, MADISON MONTESSORI ACADEMY	3
Bereavement Support Group, BETH DONOVAN HOSPICE	3
Cedar Park, TOWNSHIP OF AUGUSTA MUNICIPAL OFFICE	3
Child Minding Services - Playcare, YMCA OF BROCKVILLE AND AREA	3
Domville Ball Park, TOWNSHIP OF AUGUSTA MUNICIPAL OFFICE	3
Eastern Ontario Model Forest - Education and Awareness, EASTERN ONTARIO FOREST GROUP	3
Edwardsburgh Cardinal Fire Station 2, TOWNSHIP OF EDWARDSBURGH CARDINAL	3
Kemp Park, TOWNSHIP OF AUGUSTA MUNICIPAL OFFICE	3
Prescott Fire Department, TOWN OF PRESCOTT	3
Wellness Program, LANARK LEEDS AND GRENVILLE ADDICTIONS AND MENTAL HEALTH - PRESCOTT	3
Alaine Chartrand Community Center, TOWN OF PRESCOTT	2

# Category Interactions

Category / Subcategory	# of listing per category	Category clicks
Community Development Programs	8	4
Community Spaces	20	3
Cemetery	6	2
Child Development Programs	1	2
Community Service Programs	1	2
Counseling Services	33	2
Emergency Financial Assistance	3	2
Employment Support for Newcomers	2	2
Health Services for Seniors	18	2
Affordable Goods Programs	5	1
Arts and Music Programs	7	1
Community Health Initiatives	11	1
Community Outreach Programs	8	1
Community Recreation Centers	15	1
Crisis Intervention Services	9	1
Educational Support Services	5	1
Emergency Medical Services	1	1
Emergency Preparedness Programs	3	1
Environmental Advocacy Groups	3	1
Fitness and Recreation Programs	1	1
Fitness and Wellness Classes	4	1
Food Hampers	1	1
Law Enforcement Services	2	1
Legal Advocacy Services	2	1
Long-Term Housing Solutions	3	1
Parent-Child Programs	4	1

## Navigi Snapshot Key Definitions

**Total Navigi Listings** – Total number of listings available on the NAVIGI platform, including organizations and programs.

**Organizations** – The number of unique service providers or agencies with at least one active listing in the NAVIGI dataset.

**Programs** – Total number of services or offerings provided by organizations, each represented as a unique listing.

**Total Interactions (Form Clicks)** – Total number of user interactions recorded, clicks into the E/C Connects form to engage with updating or adding a New Listing.

**# of URL Opens** – The number of times users clicked to open a listing's website URL from the platform.

**# of Categories** – The total number of high-level service groupings available on the NAVIGI platform.

**# of Subcategories** – The number of detailed service types that fall within each high-level category.

**# of Unique Users** – The number of distinct users who interacted with the NAVIGI platform or map during the selected time period.

**Number of Listings per Category** – The count of all listings grouped under a particular service category.

**Top 10 Search Words** – The ten most frequently typed search terms entered by users in the NAVIGI search bar during the reporting period.

**Top 10 Category / Subcategory** – The ten most frequently accessed categories and subcategories based on user search and interaction data.

**Category** – A high-level grouping of services. Used to organize listings under broad themes like Housing or Health.

**Subcategory** – A more specific classification within a category that reflects the exact type of service offered.

**Organization Interactions** – Number of times users engaged with listings tied to a specific organization (clicks, URL opens, etc.).

**Clicks per Listing** – The average number of user clicks per individual listing, including any action to learn more, visit the website, or interact further.

**Program Interactions** – Total number of user interactions specifically tied to individual programs or service listings.

**Category Interactions** – Total interactions across all listings grouped under a specific category.