



HELPSEEKER
TECHNOLOGIES

March 2025

EC Connects

Navigi Community Engagement Snapshot

Prepared by: HelpSeeker Technologies

Project Metrics Snapshot

591

Total Navigi Listings

167

Organizations

424

Programs

4719

Total Interactions

51

Form Clicks

133

of URL opens

31

of Categories

102

Subcategories

EC Connects has reported **1,170** visits from **242** unique users since its launch until March 24, 2025.

Account Details

Renewal Start Date: April 1, 2025

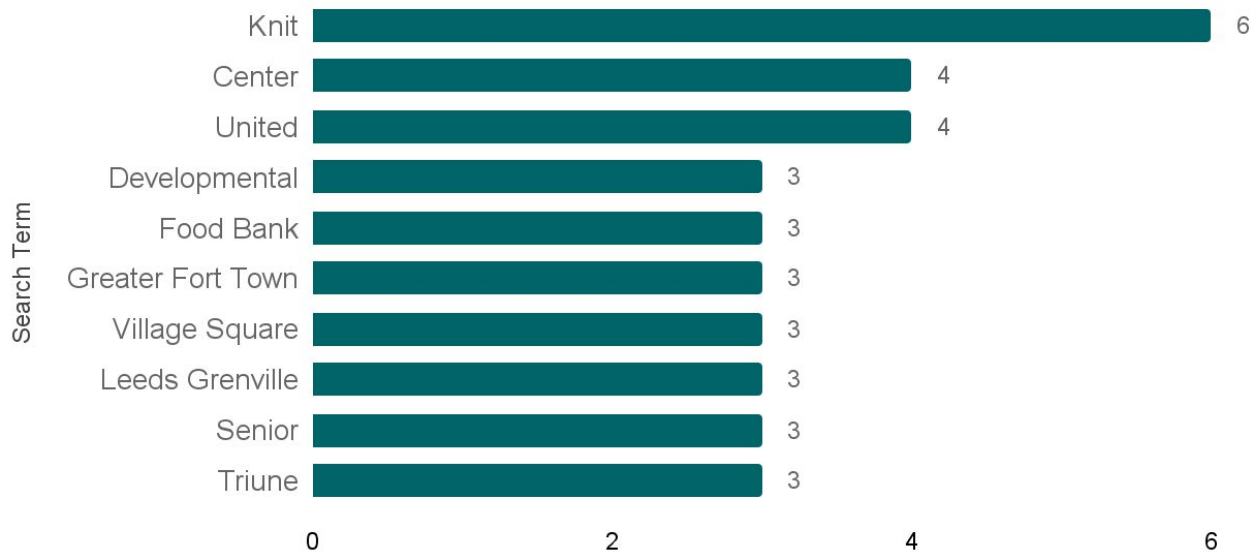
Renewal End Date: April 1, 2026

Last Milestone: Go Live

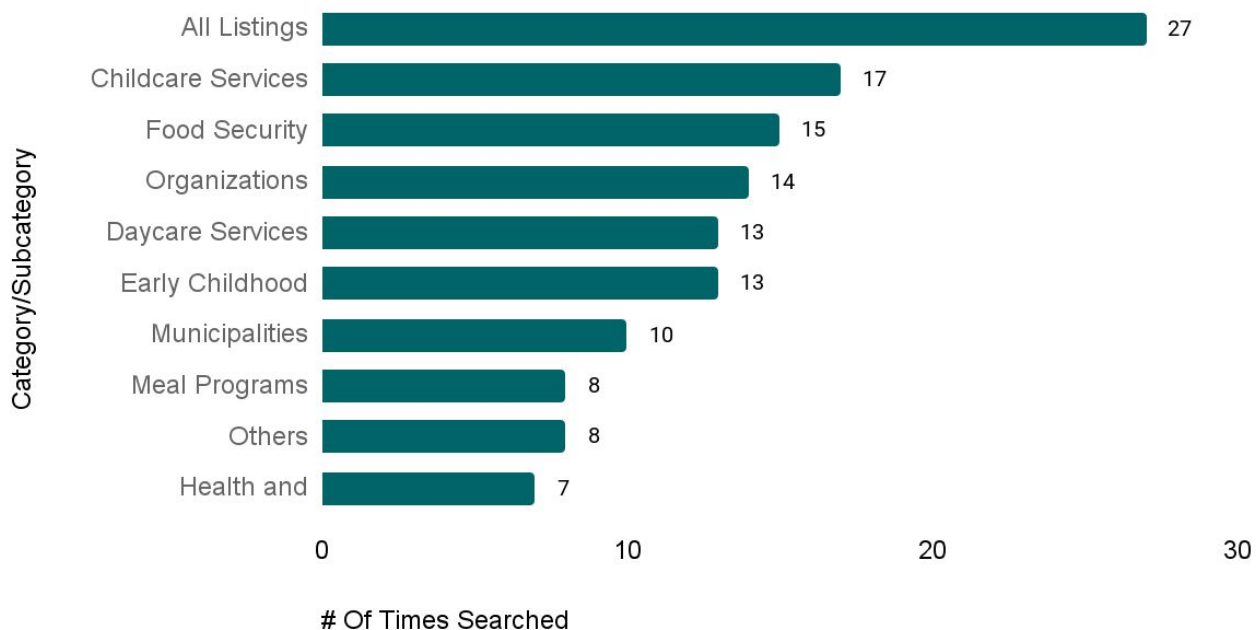
Next Milestone: Quarterly Update - April 2025

Top Search Trends

Top 10 Search Words



Top 10 Category / Subcategory Searches



Organization Interactions

| Organization name | Clicks per listing |
|---|--------------------|
| Port of Johnstown Boardwalk | 9 |
| Cross Town Impact | 8 |
| Leeds & Grenville Economic Development Office | 8 |
| First Responders United | 7 |
| Township of Edwardsburgh Cardinal | 7 |
| A Chance Animal Rescue | 6 |
| Cardinal Drug Mart | 6 |
| Community Futures Grenville | 6 |
| Canadian Parents of Murdered Children and Survivors of Homicide Victims | 5 |
| Rexall - Dundas St Cardinal | 5 |
| Roebuck Community Center | 5 |
| Triune Arts | 5 |
| Anglican Parish of Edwardsburgh | 4 |
| Cardinal Community Church | 4 |
| Compassionate Homecare | 4 |
| Greater Fort Town Area Charity | 4 |
| Access In Motion | 3 |
| Air Cadet League of Canada - Prescott Squadron No 661 | 3 |
| Beacon Bags | 3 |
| Bonlen Place Retirement Living | 3 |
| Educare Children's Center | 3 |
| Educare Children's Centre | 3 |
| Friends of Cardinal Public Library | 3 |
| House of Lazarus Matilda Resource Center | 3 |
| inSPIRE Ministries | 3 |
| Leeds Grenville Small Business Enterprise Center | 3 |

Program Interactions

| Program name | Clicks per listing |
|---|--------------------|
| Before & After School Program at Centennial '67, UPPER CANADA DISTRICT SCHOOL BOARD | 12 |
| North Augusta Community Hall, TOWNSHIP OF AUGUSTA MUNICIPAL OFFICE | 7 |
| Before & After School Programs (English & French), NORTH GRENVILLE LEARNING CENTRE | 5 |
| Before & After School Programs (English & French), NORTH GRENVILLE LEARNING CENTRE | 5 |
| Cardinal Community Pool, TOWNSHIP OF EDWARDSBURGH CARDINAL | 5 |
| Maitland Education and Recreation Centre (MERC), TOWNSHIP OF AUGUSTA MUNICIPAL OFFICE | 5 |
| South Grenville Food Bank - Maitland, SOUTH GRENVILLE FOOD BANK | 5 |
| At Your Own Pace- A Weekly Bereavement Walking Group, BETH DONOVAN HOSPICE | 4 |
| Blue Church, THE ANGLICAN PARISH OF PRESCOTT | 4 |
| Kemptonville ReStore, HABITAT FOR HUMANITY THOUSAND ISLANDS | 4 |
| Maynard Education and Recreation Centre, TOWNSHIP OF AUGUSTA MUNICIPAL OFFICE | 4 |
| Recreation Lending Library, TOWNSHIP OF AUGUSTA MUNICIPAL OFFICE | 4 |
| Village Square Cenotaph & Park, TOWNSHIP OF EDWARDSBURGH CARDINAL | 4 |
| Alzheimers CareGiver Group, NORTH GRENVILLE PUBLIC LIBRARY KEMPTVILLE BRANCH | 3 |
| Before and After Care, MADISON MONTESSORI ACADEMY | 3 |
| Bereavement Support Group, BETH DONOVAN HOSPICE | 3 |
| Cedar Park, TOWNSHIP OF AUGUSTA MUNICIPAL OFFICE | 3 |
| Child Minding Services - Playcare, YMCA OF BROCKVILLE AND AREA | 3 |
| Domville Ball Park, TOWNSHIP OF AUGUSTA MUNICIPAL OFFICE | 3 |
| Eastern Ontario Model Forest - Education and Awareness, EASTERN ONTARIO FOREST GROUP | 3 |
| Edwardsburgh Cardinal Fire Station 2, TOWNSHIP OF EDWARDSBURGH CARDINAL | 3 |
| Kemp Park, TOWNSHIP OF AUGUSTA MUNICIPAL OFFICE | 3 |
| Prescott Fire Department, TOWN OF PRESCOTT | 3 |
| Wellness Program, LANARK LEEDS AND GRENVILLE ADDICTIONS AND MENTAL HEALTH - PRESCOTT | 3 |
| Alaine Chartrand Community Center, TOWN OF PRESCOTT | 2 |

Category Interactions

| Category / Subcategory | # of listing per category | Category clicks |
|----------------------------------|---------------------------|-----------------|
| Community Development Programs | 8 | 4 |
| Community Spaces | 20 | 3 |
| Cemetery | 6 | 2 |
| Child Development Programs | 1 | 2 |
| Community Service Programs | 1 | 2 |
| Counseling Services | 33 | 2 |
| Emergency Financial Assistance | 3 | 2 |
| Employment Support for Newcomers | 2 | 2 |
| Health Services for Seniors | 18 | 2 |
| Affordable Goods Programs | 5 | 1 |
| Arts and Music Programs | 7 | 1 |
| Community Health Initiatives | 11 | 1 |
| Community Outreach Programs | 8 | 1 |
| Community Recreation Centers | 15 | 1 |
| Crisis Intervention Services | 9 | 1 |
| Educational Support Services | 5 | 1 |
| Emergency Medical Services | 1 | 1 |
| Emergency Preparedness Programs | 3 | 1 |
| Environmental Advocacy Groups | 3 | 1 |
| Fitness and Recreation Programs | 1 | 1 |
| Fitness and Wellness Classes | 4 | 1 |
| Food Hampers | 1 | 1 |
| Law Enforcement Services | 2 | 1 |
| Legal Advocacy Services | 2 | 1 |
| Long-Term Housing Solutions | 3 | 1 |
| Parent-Child Programs | 4 | 1 |

Navigi Snapshot Key Definitions

Total Navigi Listings – Total number of listings available on the NAVIGI platform, including organizations and programs.

Organizations – The number of unique service providers or agencies with at least one active listing in the NAVIGI dataset.

Programs – Total number of services or offerings provided by organizations, each represented as a unique listing.

Total Interactions (Form Clicks) – Total number of user interactions recorded, clicks into the E/C Connects form to engage with updating or adding a New Listing.

of URL Opens – The number of times users clicked to open a listing's website URL from the platform.

of Categories – The total number of high-level service groupings available on the NAVIGI platform.

of Subcategories – The number of detailed service types that fall within each high-level category.

of Unique Users – The number of distinct users who interacted with the NAVIGI platform or map during the selected time period.

Number of Listings per Category – The count of all listings grouped under a particular service category.

Top 10 Search Words – The ten most frequently typed search terms entered by users in the NAVIGI search bar during the reporting period.

Top 10 Category / Subcategory – The ten most frequently accessed categories and subcategories based on user search and interaction data.

Category – A high-level grouping of services. Used to organize listings under broad themes like Housing or Health.

Subcategory – A more specific classification within a category that reflects the exact type of service offered.

Organization Interactions – Number of times users engaged with listings tied to a specific organization (clicks, URL opens, etc.).

Clicks per Listing – The average number of user clicks per individual listing, including any action to learn more, visit the website, or interact further.

Program Interactions – Total number of user interactions specifically tied to individual programs or service listings.

Category Interactions – Total interactions across all listings grouped under a specific category.