



BAITFUEL FISHING TOUR
FOLLOW UP REPORT Q5

DATE: 08/24/2024

LOCATION: Legion Park, Cardinal, ON

08/24/2024

05:15-17:30

Tournament Day

05:15-07:15 = 50 teams launch for the day (4 blocks of 12/13 teams each every 15 mins)

07:15-14:15 = Shore Staff set up tournament footprint.

14:15-15:15:15 = prep and logistics for live stream Baitfuel Fishing Tour Facebook Live

15:30-16:15 = teams check in and (same block format) and begin weighing fish ASAP.

Anglers were sent a Google Forms survey (post event) to gather data for our mutual learning. A data summary is shared with each host municipality to substantiate the direct economic benefits and future financial support provided to future Baitfuel Fishing Tour events.



2024 Q5 Edwardsburgh/Cardinal Angler Summary

- 38 of 50 teams responded (**represents data applying a multiplier of 1.14 to represent all 50 teams responding**)
- 22 total hotel/AirBnB/Vrbo single day bookings (**25 bookings**)
- Total spent on accommodations = \$4,492 (**\$5,121**)
- Total spent on fuel = \$16,250 (**\$18,525**)
- Total spent of meals = \$6,040 (**\$6,886**)
- Total spent on launch/parking = \$461 (**\$524**)
- GRAND TOTAL OF ABOVE = \$27,243 (**\$31,056**)

Q5 Edwardsburgh/Cardinal Staff Summary

- Shore Staff spent \$90 on fuel
- Shore Staff spent \$50 on meals
- TV Production Staff spent 2 nights = \$540
- TV Production Staff spent on fuel = \$400
- TV Production Staff spent on meals = \$460
- GRAND TOTAL OF ABOVE = \$1,540

**TOTAL ECONOMIC IMPACT BAITFUEL
FISHING TOUR Q5 EVENT = \$32,596**

BFT estimated 200 spectators on site at Legion Park for weigh in.