

From: Victoria Woodhouse <Victoriaw@cwf-fcf.org>
Date: July 9, 2021 at 4:43:42 PM EDT
To: Tory Deschamps <tdeschamps@twpec.ca>
Subject: Rights-of-Way Pollinator Habitat Restoration Call for Proposals

Deputy Mayor Tory Deschamps,

The Canadian Wildlife Federation (CWF) is pleased to offer financial and technical support in achieving your sustainability goals.

Potential pollinator habitat is all around us. By naturalizing and restoring our working landscapes, we can create sizeable networks of pollinator habitat. Rights-of-way (ROW) including roadsides and other transportation and utility corridors are open, sunny areas and often require low-growing vegetation for safety, access, and visibility. While these individual corridors may not seem significant in size, collective changes across the landscape could create millions of hectares of habitat for pollinators and other wildlife. In Ontario alone, there are over 270,000 kilometres of roadways traversing the province, highlighting the significant opportunity for pollinator recovery while reducing maintenance costs.

Many organizations are finding this a positive way to address various issues such as invasive species management, carbon storage, lowering the bottom line in municipal budgets, as well as demonstrating social responsibility to customers and the public.

CWF is seeking partnership projects to restore a total of 7.3km² of breeding and migratory habitat for the Monarch and other pollinators along ROW in Eastern Ontario.

Partners will receive access to:

- Coverage of restoration costs
- Expert advice on restoration methods to create pollinator-friendly ROWs
- A multi-year vegetation management plan for the affected area that meets partner objectives
- Training on integrated vegetation management for staff and/or contractors through the CWF ROW Managers network
- Specialist advice in integrated vegetation management (IVM) to reduce the coverage of alien invasive plant species
- A scientific monitoring and evaluation program to assess ecological results of the restoration activities in collaboration with University of Ottawa and Carleton University
- Opportunities for positive recognition of the partner projects and program results

To join the growing number of ROW managers across North America responding to a call for action to restore pollinator habitat, please apply to our 2021-22 [Rights-of-Way Pollinator Habitat Restoration](#) program. For additional details and how to apply, see the linked [Terms of Reference](#). [Applications](#) are due August 6 (EDT) for Fall-starting projects.

We kindly ask you to encourage your colleagues including operational, park and planning staff to respond to this exciting opportunity.

Thank you for your support and interest, and we look forward to hearing from you.

Victoria Woodhouse (She/Her)

Habitat Program Manager



350, promenade Michael Cowpland Drive, Kanata, ON K2M 2W1

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From: Victoria Woodhouse <Victoriaw@cwf-fcf.org>

Sent: Wednesday, July 14, 2021, 12:19 p.m.

To: Tory Deschamps

Subject: Rights-of-Way Pollinator Habitat Restoration Call for Proposals

To Tory Deschamps,

I am pleased to announce the launch of Canadian Wildlife Federation's (CWF) 2021-22 [Rights-of-Way Pollinator Habitat Restoration Call for Proposals](#)!

CWF is seeking partnership projects with rights-of-way (ROW) managers to restore a total of 7.3km² of breeding and migratory habitat for the Monarch and other pollinators along energy and transportation corridors in Eastern Ontario.

Successful applicants will receive access to:

- Coverage of restoration costs

- Expert advice on restoration methods to create pollinator-friendly ROWs

- A multi-year vegetation management plan for the affected area that meets partner objectives

- Training on integrated vegetation management for staff and/or contractors through the CWF ROW Managers network

- Specialist advice in integrated vegetation management (IVM) to reduce the coverage of alien invasive plant species

- A scientific monitoring and evaluation program to assess ecological results of the restoration activities in collaboration with University of Ottawa and Carleton University

- Opportunities for positive recognition of the partner projects and program results

For additional details and how to apply, see the attached [Terms of Reference](#). Applications are due August 6 (EDT) for Fall-starting projects.

We encourage you to forward this call widely with your colleagues and other ROW managers that may be interested in this exciting opportunity. To share this call with your networks, feel free to use the following sample social media post:

@CWF_FCF Rights-of-Way Pollinator Habitat Restoration #CallForProposals is open! Apply today for support in conserving Monarch and other pollinators! Deadline for applications - 6 August 2021 shorturl.at/qwBU3

Thank you for your support and interest, and we look forward to hearing from you.

Victoria Woodhouse (She/Her)

Habitat Program Manager



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