



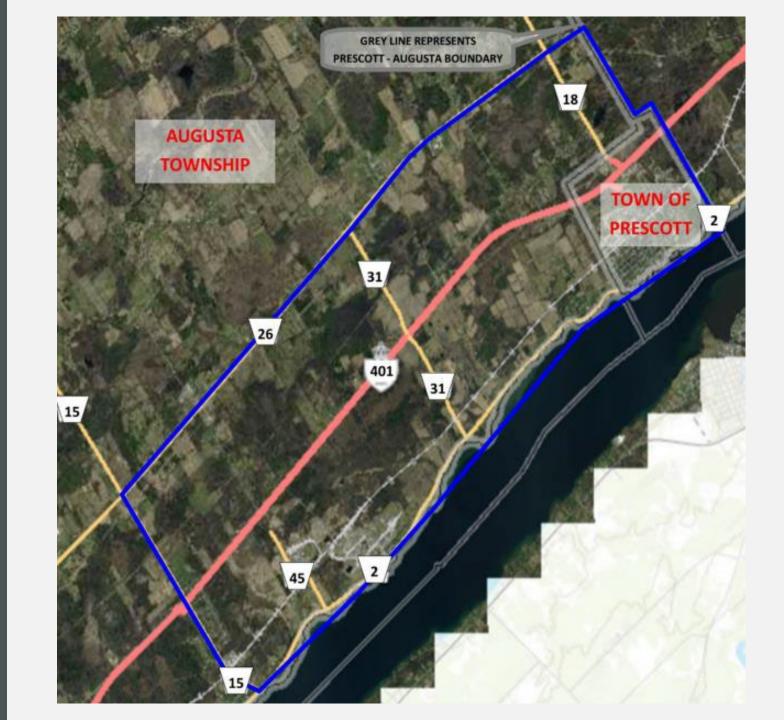
JOINT INITIATIVES TO DATE

May 30, 2022

UNDERTOOK A JOINT LAND DEVELOPMENT NEEDS ANALYSIS

Included

- Environmental Scan
- Review of Relevant Studies and Governing Policies
- Review of Inventory of Vacant & Underutilized Lands to understand Infill / Expansion Opportunities
- Review of Current Servicing and Utility Conditions and Capacity
- SWOT Analysis
- Stakeholder Interviews and Utility Provider Considerations
- Literature Review Shared Services & Case Studies
- Demand Forecasting
- Development Options
- Implementation



CREATED THREE ECONOMIC DEVELOPMENT STRATEGIES



Township of Augusta Economic Development Strategy

Three Focus Areas:

- Investment Attraction Action Plan
- Business Retention & Expansion Direction and Action Plan
- Tourism / Resident Attraction and Marketing Action Plan



Town of Prescott Economic Development Strategy

Three Focus Areas:

- Keep business top of mind
- Continue Riverwalk revival
- Attract investment, workers, citizens



Joint Economic Development Action Plan

Three Focus Areas:

- Business Retention and Expansion
- Investment Attraction
- Tourism Development and Resident Attraction

ADOPTED A VISION AND MISSION STATEMENT FOR JOINT INITIATIVES

Vision Statement:

The Town of Prescott and the Township of Augusta are forwardthinking communities with individually unique opportunities that collaborate on common initiatives to sustain a robust regional economy and an environment of healthy residents, a high quality of life, and a positive future for all generations and walks of life.

Mission Statement:

Through mutual respect and collaboration, the Town of Prescott and the Township of Augusta collectively marshal their political, administrative, regional, and local community resources to lead effective initiatives that deliver tangible, sustainable benefits to the economy.

*This could be adapted to include Edwardsburgh Cardinal

DEVELOPING A RECREATION AND TOURISM ASSET INVENTORY

- Created an inventory of all tourism and recreational assets found in the municipality
 - Parks & Outdoor Activities
 - Recreation Centre's & Event Space
 - Water Based Activities
 - Cultural and Educational
 - Historical & Heritage
 - Events

*This can easily be expanded to include Edwardsburgh Cardinal

DEVELOPING A RECREATION AND TOURISM ASSET INVENTORY

- Next Steps
 - Continue to add assets to recreation and tourism inventory
 - Collaborate on activities and events between municipalities
 - Creation of a joint Recreation Committee
 - Cross-promote activities and events in the municipalities
 - Create a marketing plan and materials using South Grenville as a micro-region
 - Maps
 - Print Materials
 - Digital Materials
 - Advertising Campaign
 - Dovetail marketing with United Counties Tourism Strategy where appropriate

DEVELOPING A RECREATION AND TOURISM ASSET INVENTORY

Draft Terms of Reference for Joint Recreation Committee

Committee Mandate

 To explore areas of collaboration between the participating municipalities in relation to recreational activities

Committee Membership

- 1 elected Member of Council from each participating municipality who has the responsibility for recreation
- 1 Member of Staff from each participating municipality
- 3 community members from each municipality from recreational organizations

Committee Quorum

Quorum for the purpose of meetings, will be 50% of the committee members plus 1 member

Committee Resources

 Staff from participating municipalities shall act as a resource to the Committee

Committee Recommendations

 The Joint Recreational Committee will make recommendations that will be brought back to each participating municipality for consideration The opportunity for collaboration to market development opportunities to the west and north of Prescott in Augusta Township was identified in the joint economic development recommendations and land needs study.

There are several steps and information that needs to be gathered to help support the creation of a developer package for lands that are west and north of Prescott in Augusta.

Official Plans, Zoning and Development Charges

- Alignment of Augusta Official Plan and United Counties of Leeds and Grenville Official Plan west and north of Prescott to allow for higher density development.
- Amendments to Augusta Zoning Bylaw for areas west of north of Prescott
- Alignment of Prescott Official Plan and Zoning bylaw with areas west and north of Prescott
- Development Charge Study (Augusta), Update (Prescott)

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Water and Wastewater

- Water / Wastewater extension agreement, defining the associated cost to developers both west of Prescott and north of Prescott (EVB could do the technical work)
- Discussion with Newterra and OCWA to understand how other wastewater systems could work in conjunction with the Town's

Utilities

- Discussion with RSL/Hydro One to understand electrical servicing availability
- Discussion with Union Gas / Enbridge to understand natural gas servicing availability
- Discussion with Cogeco on cable servicing availability
- Discussion with Bell on telephone and internet servicing availability

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Other Studies

- Discussion with South Nation Conservation to understand if there are any source water protection or other considerations that need to be addressed
- Topographical study of the developable areas to inform road design, water/wastewater obstacles, etc *To be decided as more information becomes available
- Phase 1 Environmental Assessments for the developable areas to inform of any potential environmental concerns from previous uses/developments *To be decided once more information becomes available

*Could take a similar approach to the lands that are east of Prescott in Edwardsburgh Cardinal

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