



EDWARDSBURGH CARDINAL



Recreation & Culture Asset Inventory

Digital Marketing





Website

- Hosting - Wordpress
- Design - Prescott In-House DMS Coordinator
- Budget - \$1,000 Initial, \$150/mth Ongoing
- Content/Database Management
 - Prescott to manage
 - Augusta/EDC to provide updated content/imagery

Social Media

- Facebook, Twitter, Instagram, TikTok, YouTube
- Cross promote via partner websites & social media platforms at outset
- Consider developing stand alone social media presence 3-6 months post website launch



Promotions



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Recreation & Culture Directory

Many local clubs, community organizations and businesses offer a variety of recreation and culture opportunities. Visit their websites and contact them directly for more information. Have we missed anyone? To be added to this list please email parksrec@northgrenville.on.ca.

Categories



Categories

- Arts
- Boating
- Business Networks
- Certification
- Churches
- Clubs and Organizations
- Daycares
- Drop-in Activities
- Equine
- Event Resources
- Fitness
- Health
- Personal/Family Resources
- Schools
- Sports

Filter

Search

Filter

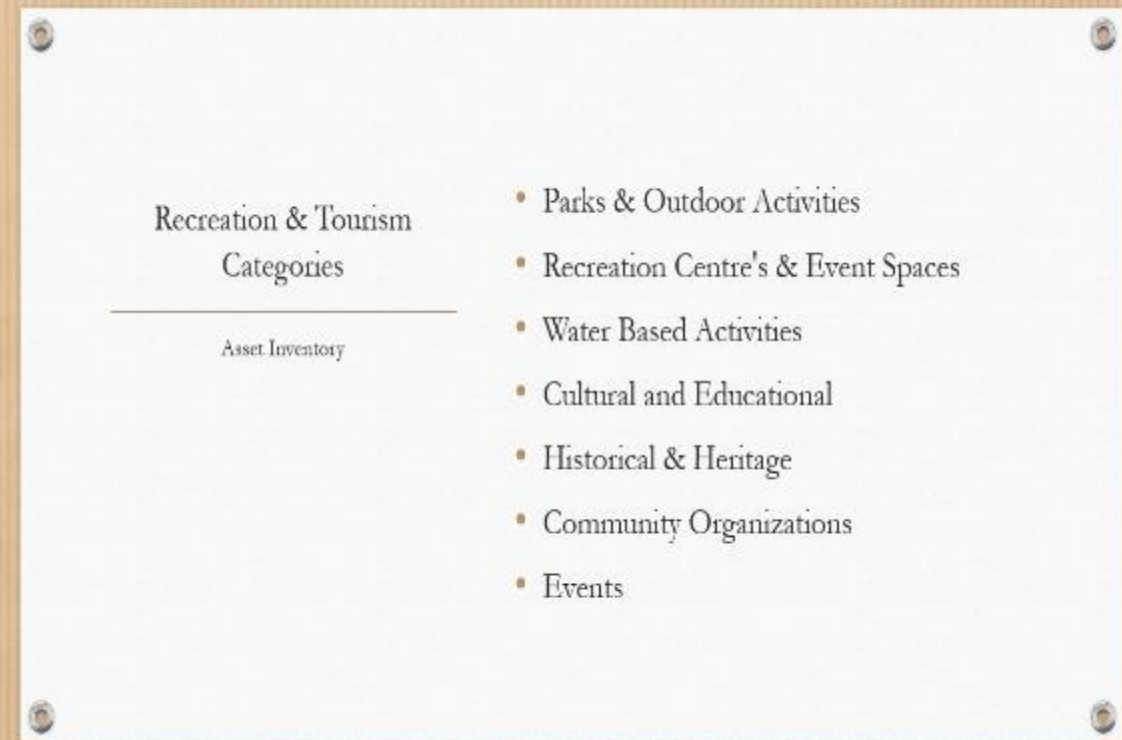
Example Website

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- Arts
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Next Steps

- Begin website design
- Finalize asset inventory database
- Compile descriptions & pictures for listings
- Upload inventory/supporting materials to website
- Website launch and ongoing maintenance
- Promotions



Thank you

Questions?

